

Terms & Conditions – Fall/Winter 2023 Contractor Contest

Sponsor

This promotion is being conducted by Weil-McLain Canada Sales Inc. (the "Sponsor").

Eligibility

Only the following are eligible to enter the promotion and be eligible to enter to win the prize: an owner, manager, senior buyer or contractor employed within or by a Canadian HVAC contracting business (the "Contractor") whom is 16 year of age or older and a legal resident of Canada. This promotion is not open to residents of the province of Quebec.

If the contractor is an employee of a contracting business, and a dispute arises between the contractor and their employer as to who is entitled to the prize, the prize will be awarded in the name of the owner of the business.

Qualification

In order to qualify for entry, a contractor must:

- a) Take a photograph of an installed Weil-McLain boiler (or tank), fully and correctly piped/exhausted, in a Canadian home, apartment, business, etc. It must be clear in the photograph that it is a Weil-McLain product. Photographs of other boilers/manufacture products are not valid for entry;
- b) Share the photograph on a personal, or HVAC company, Instagram or Facebook channel;
- c) Tag the photograph using the hashtag #wmcontractorcontest;
- d) Complete the above between Oct. 20, 2023 and Jan. 1, 2024; and

Entries are fixed at the following amounts:

- 3 entries for each feed post
 - 1 entry if the qualifying contractor shares one of Weil-McLain Canada's Facebook or Instagram contests post at @weilmclaincanada to his/her/their story
- e) Have their name/entry drawn from accumulated entries received between Oct. 20, 2023 and Jan. 1, 2024. One winner will be drawn on Jan. 2, 2024 to receive the promotion reward. Draw entries will only include entries from eligible contractors.

To qualify, the winner must read and agree to these Terms & Conditions and provide an appropriate Canadian mailing or delivery address within a (2) two-week period after notification of prize awarding. Weil-McLain Canada will notify the winner through direct message from its corporate Facebook or Instagram accounts to the winner's corresponding Facebook or Instagram account. If neither of the qualifying conditions have been met within the (2) two-week period, the draw is void and a subsequent draw will be made for a new winner.

In the event that the winner does not fulfill the qualification or promotion reward conditions, that person will forfeit the reward in its entirety and no other reward will be awarded to that person in its place. Any portion of the Reward not used by the winner will be forfeited without substitution.

All materials necessary to validate a draw entry must be received by Sponsor. Submissions or entries will not be accepted if information required to obtain the prize is not submitted or fully, completely or properly submitted. All submissions (photos) and entries become the property of the Sponsor.

The contest Sponsor, including their agents, representatives and those associated with them, are not responsible for any entry or submission, a qualification notification, or releases sent by a qualifying contractor, which are lost, misdirected or which arrive late, as the case may be, whether or not due to the fault of the Sponsor or of any other person.

Promotion Reward

The contractor who meets the aforementioned requirements and has their name/entry drawn from entries accumulated between Oct. 20, 2023 and Jan. 1, 2024, will receive a \$200 Visa gift card.

It is anticipated that the prize will be mailed to the winner no later than two (2) weeks following the Sponsor's receipt of the winner's agreement to these Terms & Conditions and the winner's provision of an appropriate Canadian mailing or delivery address.

The following general conditions apply to the Promotion Reward:

1. The value of the reward is fixed at \$200 CDN.
2. The Sponsor and/or their representatives reserve the right at any time to:
 1. Place reasonable restrictions on the availability or use of the Reward or any aspect of the Reward. This includes the inability to transfer the Reward to another individual within or outside the Contractor's business or operation; and
 2. Substitute the Reward or any aspect of the Reward for any reason so long as a reward or aspect of the reward of comparable value is substituted.
3. By accepting the Reward, the winner agrees to waive all recourse against the Sponsor, and those associated with them, if any part of the Reward or any services that form part of the Reward does not prove satisfactory, either in whole or in part.
4. Weil-McLain Canada reserves the right to withhold all, or any portion of the Reward gained through unauthorized or unlawful use of the promotion website, its corporate Facebook or Instagram channels, or any other promotional materials.

Media Rights

By entering the promotion, the contractor agrees to the promotion rules and to the use without compensation of their photograph, filmed or recorded image, name and city of residence in all publicity campaigns related to the promotion including on Sponsor's website.

Entrance Eligibility

Employees of the contest Sponsor and Weil-McLain distributors/wholesalers, and those residing with the foregoing, are not eligible to enter.

General Rules

The Reward must be accepted as awarded, are not transferable, no cash value will be given for a Reward and no substitution will be made for the Reward (and without limiting the foregoing, Reward may not be sold or traded).

No correspondence will be entered into except with qualifying contractors. The decision of Sponsor and their representatives in respect of any matter related to this promotion (either before or following selection) is final and without appeal. Promotion is subject to all applicable Federal, Provincial and Municipal laws.

All entrants consent to the collection, use and distribution of their personal information by the Sponsor for the purposes of running the promotion. The Sponsor will not sell or transmit this information to third parties except for the purposes of administering the promotion. Any inquiry concerning the personal information held by the promotion Sponsor should be addressed to the promotion Sponsor at: Privacy Officer, 4390 Paletta Court, Burlington, Ontario L7L 5R2.

No purchase necessary to enter the draw. An individual can earn an entry by sharing one of Weil-McLain Canada's (@weil-mclaincanada) Fall/Winter 2023 Contractor Contest posts on their personal or corporate Facebook or Instagram channel.

As at Oct. 17, 2023